



Press Release

### Who we are:

In 2006, Design Resorts, S.A. formed a company under Cape Verdian law called Vilas Oceânicas, S.A. (owned by Vilas Oceânicas, Lda.) with the aim of promoting Residential Tourism projects, making full use of the development, stability and natural conditions offered by Cape Verde. With this aim in mind, the company acquired a plot of land at Ponta Bicuda on the island of Santiago – Cape Verde, covering an area of 65 hectares.

Design Resorts, S.A. is a Portuguese Company specializing in the design, sale and management of real estate projects for tourism property, particularly for the European second home market but also aware of the opportunities for first home acquisition in developing countries.

### The Ponta Bicuda project:

Ponta Bicuda is a peninsula with an area of 65 hectares and approximately 3.5 km in length on the island of Santiago in the archipelago of Cape Verde. This exclusive and select resort is just five minutes away from Cidade da Praia and the international airport. Ponta Bicuda will soon be an exceptional destination, a product which is in perfect balance with nature and directed at the most demanding and sophisticated market segment, meeting the highest of standards for comfort, entertainment and aesthetics. No tall buildings are to be allowed and there will be tight restrictions on driving within the areas for housing. Most properties will have a view of the ocean.

The Ponta Bicuda “Masterplan” was designed by WATG – *Wimberly Allison Tong & Go* which is one of the biggest resort design companies in the world. This company has developed projects in more than 150 countries such as the “*Atlantis – Paradise Island*” in the Bahamas, the “*Venetian*” in Las Vegas, “*Disney’s Grand Floridian Resort*” in Florida, the “*Emirates Palace*” in Abu Dhabi, the “*Ritz-Carlton*” in Bali and the “*Four Seasons Aviara*” in California.



João Távora <sup>1</sup>  
Communications Director  
Design Resorts  
Tel: +351 917230212  
[joaotavora@designresorts.com](mailto:joaotavora@designresorts.com)  
[www.pontabicuda.com](http://www.pontabicuda.com)

### Location:

The Ponta Bicuda resort is in Cape Verde, an African country where progress and stability are clearly established and which is today fast becoming a holiday destination for European travellers. Cape Verde is just a short 3.5 hour flight from Lisbon with a time difference of only 1 hour. It is on the same latitude as the Caribbean but without the problems of hurricanes and long-haul flights.

### Types of Purchase

Ponta Bicuda is a destination product for the second home market and is a solid investment opportunity with three different types of purchase possibilities:

**“Residential” Use:** Villas or apartments for personal use, benefiting from all of the resort services, but without being part of the hotel.

**“Hotel” Use:** Houses which are part of the hotel complex, fully furnished and stylishly finished. Sold outright and with hotel management. In this case the promoter guarantees a 5% minimum return for the first five years. The owner may use the house for 4 weeks a year with the remaining time set aside for rental.

### Types of Property available:

The Ponta Bicuda development consists of six resorts/thematic hotels: They include the **Cor di Mar**, a design honouring the period of Portuguese Discoveries. **Tedju**, a tribute to Creole traditions with tropical architecture. **Azul**, inspired by the blue of the oceans. **Branku**, based on contemporary lines and shapes. **Berdi** which reflects themes on ecology and nature, and finally, **Burmedju**, to stimulate the senses through colours and aromas. These resorts are fully balanced with three residential areas. **Coldera**, with its ample villas built on individual plots. **Funaná**, with houses built in a raised garden with superb views and finally, **Morna**, a privileged landscaped area in the far south of the peninsula forming a natural amphitheatre overlooking the ocean.

### Leisure and Entertainment

On the south west border of the Ponta Bicuda peninsula, in a continuation of the central park, a full commercial area will operate. A down town zone which will bring together top brand names and numerous clubs and restaurants. This area will be



stylish and elegant and will include an internationally famous SPA for a demanding public.

**Our numbers:**

- The Ponta Bicuda development will cover an area of 65 hectares.
- Investment € 250 Million
- Sales projection: € 300 Million
- 9 Resorts, 6 of which will operate within the hotel complexes.
- 1,400 Houses/Apartments
- Approximately 200 houses sold in the first five months of operations, 80% of which were to UK owners
- Jobs 3,000 direct jobs, 6,000 indirect
- Expenditure on landscaping: €5 Million
- Prices for houses varying between €70,000 and €350,000

For further details and information, please visit [www.pontabicuda.com](http://www.pontabicuda.com) or contact us.

